



MY

GREEN and SCALY

CATALOGUE

make believe ideas

AUTUMN 2024

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CLICK ON THESE BUTTONS
THROUGHOUT TO WATCH
OUR TITLES COME ALIVE!



My Green and Scaly Dinosaur ABC Backpack

3+

NEW TITLE

VINYL
COVER AND
FELT
PAGESCLICK HERE
TO WATCH

Available August
Lara Ede
9781805447450
10 pp shaped BB with
a vinyl cover,
felt between die-cut
card pages and a handle
250 x 220 x 24 mm
£9.99

Who's lurking inside this backpack? They have big teeth ... they roar, stomp and munch ... and they're green and scaly! Discover the playful A to Z of dinosaurs while turning the fun felt pages.



Also available:

4+



Jess Moorhouse; 9781805444411
42 pp PB inc. 8 pp card and
1 sheet of foiled stickers
280 x 215 x 5 mm
£6.99

My Pretty Pink Magical ABC Bag

3+

NEW TITLE

VINYL
COVER AND
FELT
PAGESCLICK HERE
TO WATCH

Available August
Lara Ede
9781805445739
10 pp shaped BB with
a padded vinyl cover,
felt between die-cut
card pages and a handle
250 x 203 x 24 mm
£9.99

Open the bag to discover a pretty pink A to Z of magical creatures and their belongings! Shaped felt-and-card pages and a carry handle make this the perfect accessory for children on the go.



Also available:

4+



Jess Moorhouse; 9781803373164
42 pp PB inc. 8 pp card and
1 sheet of foiled stickers
280 x 215 x 5 mm
£6.99

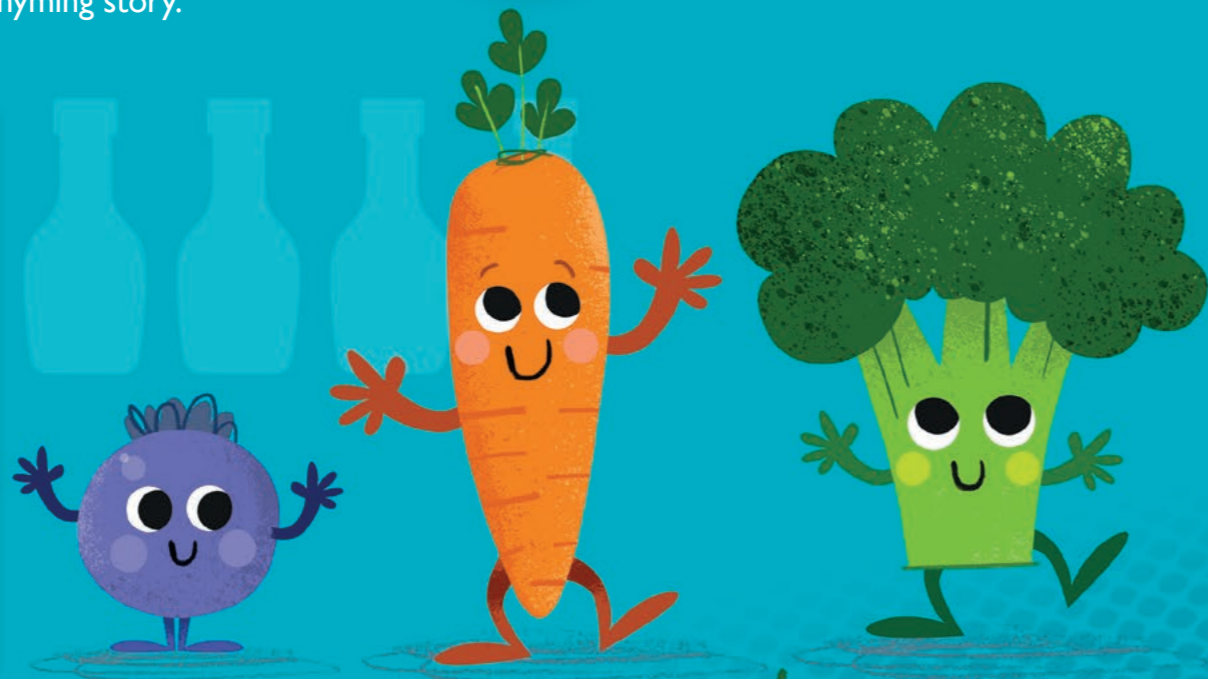
Ready Set Squish! 3+ NEW TITLE

The Little Squishies have discovered a magical place where all vegetables exist side-by-side in perfect harmony... the Grocery Store. Their only problem is how do they get inside? This fun first storybook includes five squishy toys that kids will love to play with as they listen to the hilarious rhyming story.

ADORABLE SQUISHY COLLECTION



Available September
Ian Worrall-Dutton
9781805442165
24 pp cased BB with
5 removable squishy
characters
210 x 210 x 20 mm
£9.99



Mini Gamer 3+ NEW TITLE

Get ready for some arcade fun in this interactive book, with a moulded controller-shaped cover and pixel-style artwork! Each page offers a different play experience, with trails, flaps and sliders imitating classic retro video games.



MOLDED EVA COVER



Available August
Scott Barker
9781805442141
10 pp shaped BB with
an EVA cover and a variety
of novelties throughout
183 x 185 x 20 mm
£8.99

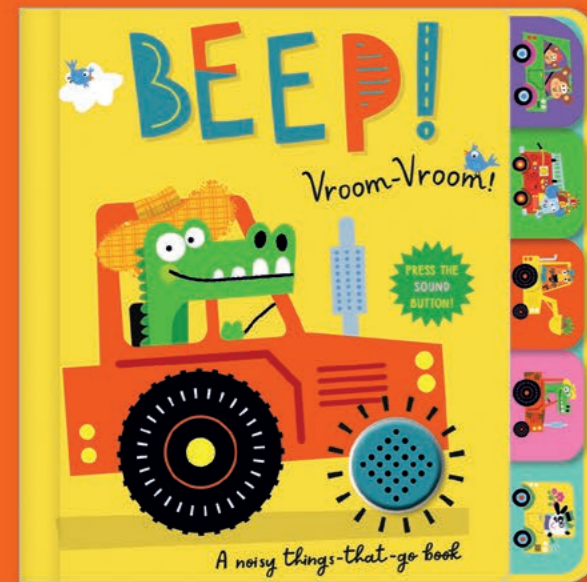


Beep! Vroom-Vroom! 0+ NEW TITLE

Meet the noisy vehicles as you zoom and vroom into town! With sturdy tabbed pages and a sound button to bring each vehicle to life, this playful book is perfect for introducing children to all their favourite things that go.



Available August
Edward Miller
9781805440079
12 pp cased BB with
a sound button die-cut
through to the cover
and tabs throughout
193 x 191 x 15 mm
£7.99



My First Popedia: T. rex vs Spinosaurus 0+ NEW TITLE

Learn about all things dinosaur in My First Popedia. T. rex goes jaw-to-jaw with Spinosaurus in this clash of the meat-eaters, with fun first facts and cool pop-out scenes.



Available October
9781805441762
12 pp cased BB with
pop-ups throughout
185 x 134 x 22 mm
£6.99



Snackettes 3+ NEW TITLE

Meet the animal-food characters in our scrumptious Snackettes range! Unzip the super-soft plush toy to reveal a mini book inside, brimming with fun facts about your cuddly pal, then fill in the lined pages and drawing spaces with your hobbies and interests. Each collectable plush has a keyring, making them perfectly portable for on-the-go adventures.



SPRINKLECORN

9781805446903



PANDY ROLL

9781805446866



SURPRISE ZIP

FILL-IN PAGES



CINNABUNNY

9781805446842



MISSY PURGER

9781805446880

KEYRING STRAP

MIXED TEXTURES

ZIP AND CLIP

CLICK HERE TO WATCH



Available August
Jess Moorhouse
Plush keyring with
a zip and 24 pp
book inside
80 x 80 x 65 mm
£6.99



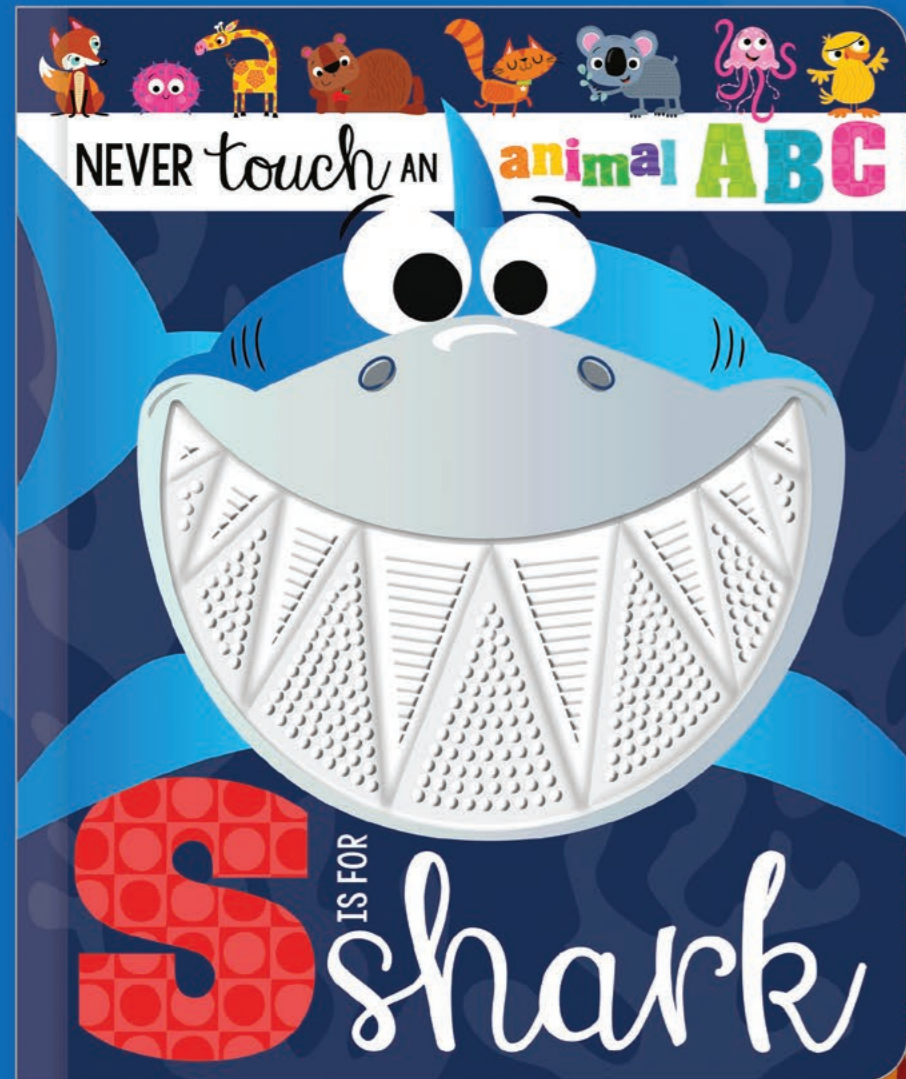
Never Touch an Animal ABC: S is for Shark

0+

NEW TITLE

Children will love this alphabet-themed addition to our best-selling range of Never Touch books. Discover a variety of animals as you read your way from A to Z, including some favourites from the series along with a few new faces!

Over 20 million sold of the Never Touch range



BUMPY SILICONE TOUCHES

CLICK HERE TO WATCH

Available August
Stuart Lynch
9781805440062
12 pp cased BB with textured silicone touches throughout
252 x 209 x 18 mm
£9.99

Never Touch a Stinky Skunk!

0+

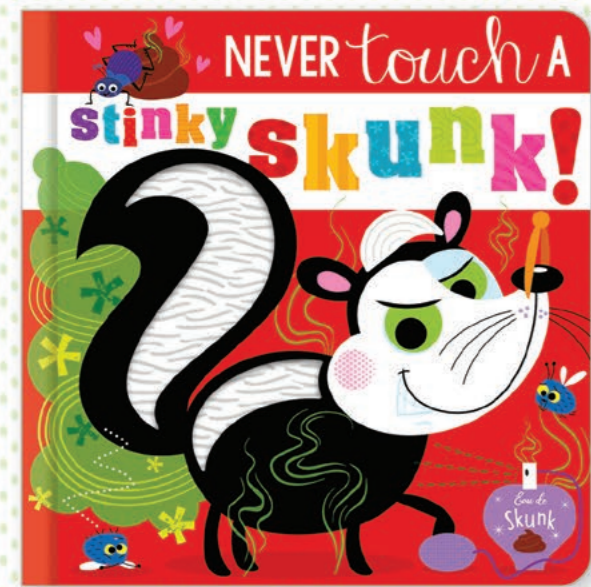
NEW TITLE

BUMPY SILICONE TOUCHES



Available October
Stuart Lynch
9781805441823
10 pp cased BB with textured silicone touches throughout
186 x 186 x 19 mm
£7.99

... unless it's in this book! The animal friends are very smelly, so be sure to hold your breath. Join the fun in this rhyming book, and enjoy touching all of the stinky animals ... if you dare!



You **MUST NEVER TOUCH** A **stinky rat** who says her snacks are **YUMMY**.
Something **SMELLS!**
Don't take a **BITE**, or you'll **UPSET** your **TUMMY**.



And you **MUST NEVER TOUCH** A **stinky skunk** who **SAYS** he wants to **PLAY**.
He might look **CUTE**, but **HOLD** your **NOSE**... he's just about to **SPRAY!**



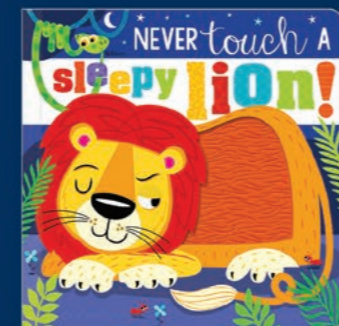
Never Touch 0+

With hilarious illustrations, amusing rhymes and bumpy silicone touches, children will love meeting the friendly characters in our best-selling Never Touch range.

Over 14 million sold



Stuart Lynch
10 pp cased BB with textured silicone touches throughout
186 x 186 x 19 mm
£7.99



9781805446255



9781803377438



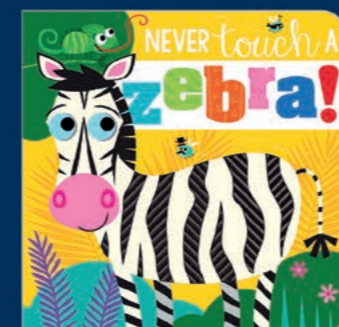
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9781803372631



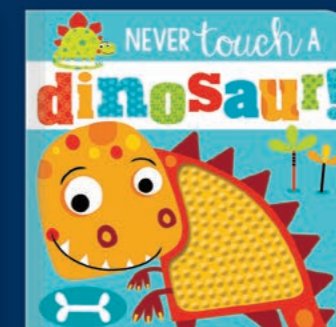
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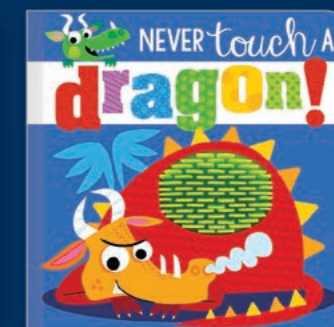
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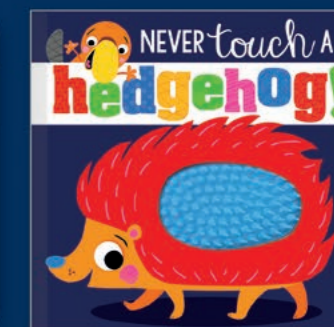
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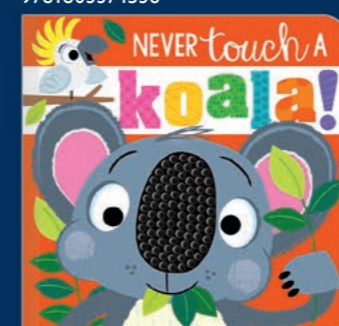
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9781786922670



9781788437011



9781803375472



9781785984280



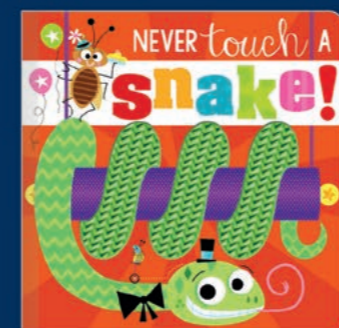
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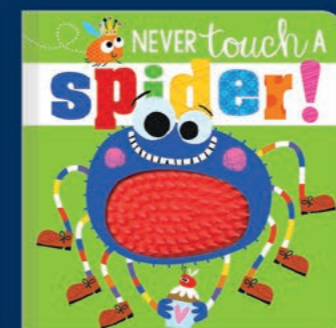
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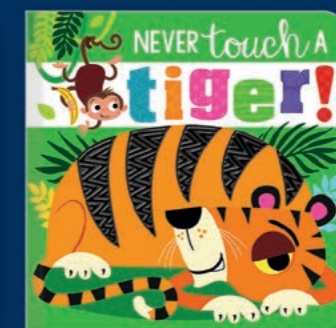
9781788436809



9781800581869



9781788432795



9781789471984



9781789470963



Never Touch the Hungry Bears 0+ NEW TITLE

Practise counting down from five as the hungry bears disappear one by one, in search of food. Bumpy silicone touches feature on the cover and every page, creating a tactile reading experience.



Available September
Stuart Lynch
9781805441786
14 pp cased BB with
5 textured silicone
touches die-cut
through to the cover
210 x 176 x 13 mm
£7.99



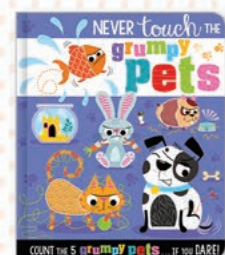
Never Touch the... 0+

Meet the grumpiest, stinkiest and bumpiest silicone characters in these amusing books! Count down from five as you join the friends on their exciting adventures.

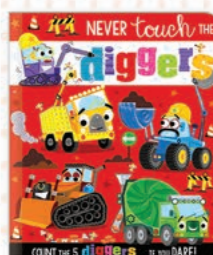


Stuart Lynch
14 pp cased BB with
5 textured silicone touches
die-cut through to the cover
210 x 176 x 13 mm
£6.99

Over 3.1 million sold



9781805446279
£7.99



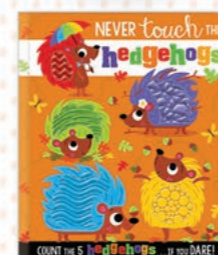
9781803379807
£7.99



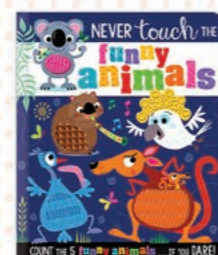
9781803371672
£7.99



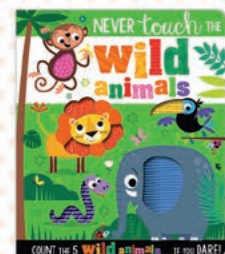
9781788439848
£7.99



9781803372617



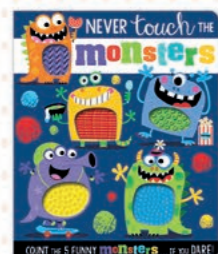
9781803375489



9781800582460



9781800583870



9781789477474



9781789472714



9781800581876



Never Touch a Pop-up Dragon 3+ NEW TITLE

Meet the magical creatures and watch them POP out of this book! Have fun exploring the bumpy silicone cover touch, and then turn each page to meet a fairy, dragon, unicorn and many more enchanting characters as they pop to life.

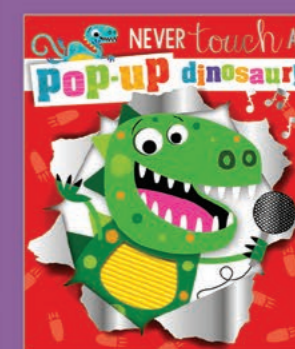


Available October
Stuart Lynch
9781805441830
16 pp CB with a textured
silicone touch on the cover
and pop-ups throughout
252 x 209 x 20 mm
£9.99

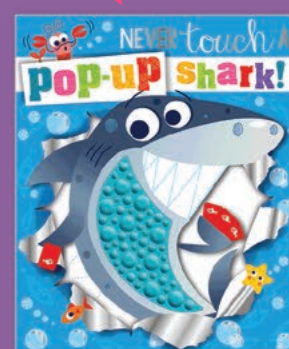


Over 120,000 sold

Also available:



9781803371610



9781803376752

Pop Out Mega Pictures: Farm 0+ NEW TITLE

Open up this innovative book and be amazed by the big pop-out pages! The cleverly folded mega pictures are packed with beautiful illustrations and first words, perfect for little ones to explore the world around them.

POP-OUT PAGES

CLICK HERE TO WATCH

Available August
Teresa Bellón
9781805440987
12 pp cased BB
with pop-out pages
throughout
159 x 159 x 21 mm
£6.99



Also available:



9781805447474
235 x 235 x 23 mm
£8.99



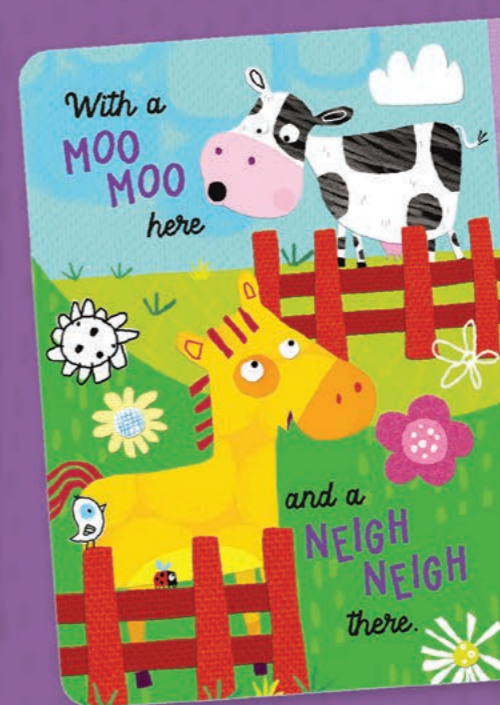
Twinkle, Twinkle, Little Star 3+ NEW TITLE

Sing along to three well-known nursery rhymes as you enjoy this beautiful book, with sweet illustrations, amazing puff pop-ups and gatefold pages to explore!

AMAZING PUFF POP-UPS

CLICK HERE TO WATCH

Available September
Lara Ede
9781803379883
12 pp cased BB with
a touch on the cover,
gatefold flaps and puff
pop-ups throughout
185 x 134 x 21 mm
£6.99



The Very Hungry Worry Monsters: My Fuzzy Feelings

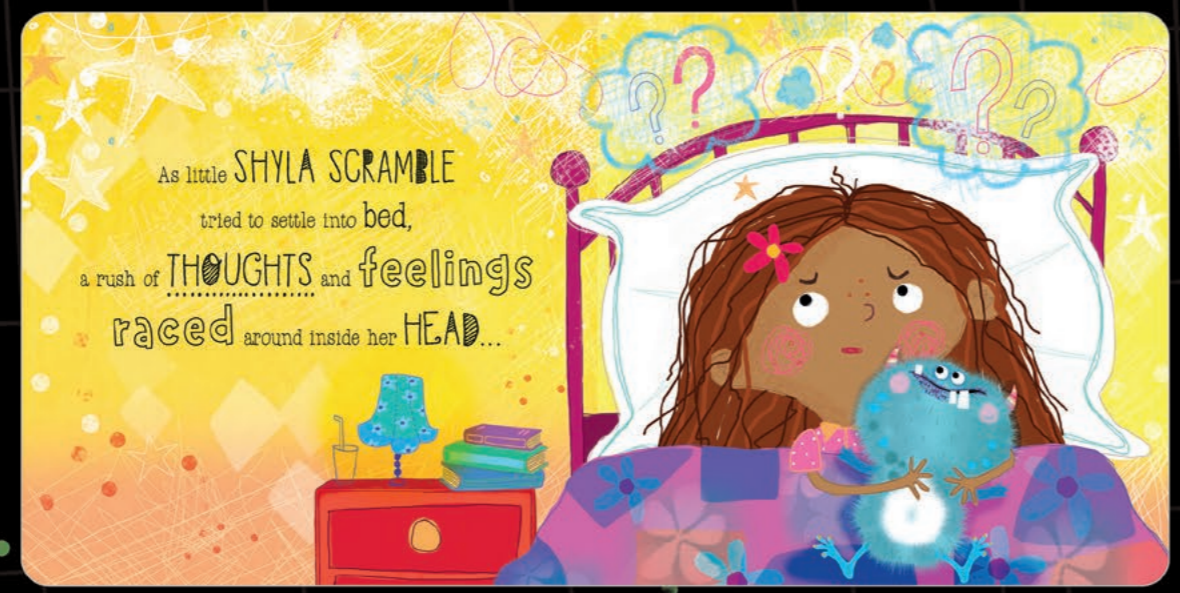
3+ NEW TITLE

Designed to help little ones recognise and understand their feelings, this sweet book doubles up as a comforting Worry Monster companion, with a fur cover and a mouth pocket that's perfect for eating little worries!

FUR COVER WITH POCKET

CLICK HERE TO WATCH

Available August
Lara Ede
9781805440055
18 pp padded BB
with a pocket and
details sewn onto a
faux-fur cover
225 x 195 x 25 mm
£9.99



Also available:

Over 1.5 million sold



9781789477429
12 pp cased BB
with touches throughout
210 x 176 x 15 mm
£7.99



9781800582651
12 pp cased BB
with touches throughout
210 x 176 x 15 mm
£7.99



9781803374604
12 pp cased BB
with touches throughout
210 x 176 x 15 mm
£7.99



9781803371498
18 pp cased BB with a dial
die-cut through to the cover
237 x 237 x 13 mm
£9.99

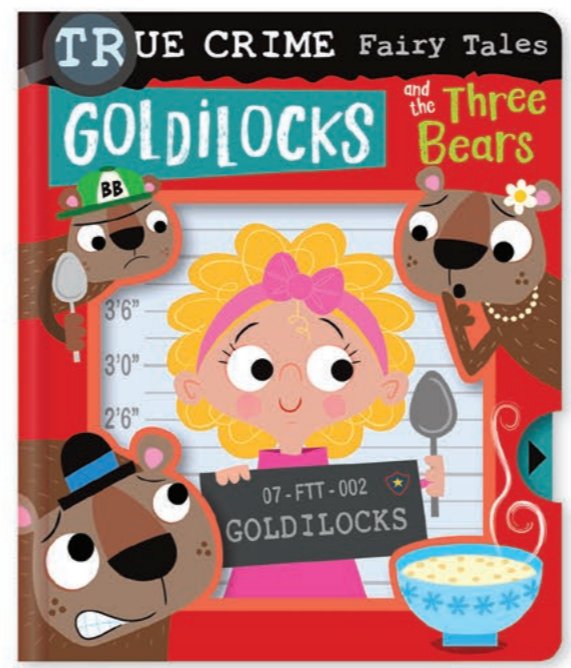
True Crime Fairy Tales: Goldilocks and the Three Bears

0+ NEW TITLE

There's a new crime to solve in Fairy Tale Town! Perfect for encouraging interactive play, children will love pulling the sliders and opening the flaps to discover clues in this fun twist on the classic tale.

CLICK HERE TO WATCH

Available August
Stuart Lynch
9781805441069
12 pp cased BB
with a variety of
novelties throughout
210 x 176 x 22 mm
£7.99



Also available:



9781805445449



Squish and Snugg: Groovy Axolotl

0+

NEW TITLE

Join Axol the dancing axolotl as he learns the importance of listening and working as a team. With a super-soft fur cover and embroidered details, this cute book doubles up as a plush toy to snuggle, squish and squeeze.

SOFT SQUISHY COVER

CLICK HERE TO WATCH

Available August
Beverley Hopwood
9781805441908
18 pp padded BB
with details sewn
onto a velboa cover
210 x 180 x 35 mm
£9.99



Also available:
Happy Cow



9781805445685
12 pp padded BB with details
sewn onto a velboa cover

Sensory Snuggables: Bunny Soft Book

0+

NEW TITLE

Hop, stop, giggle, wiggle and more with the playful bunnies in this sweet addition to our Sensory Snuggables range. Have fun exploring the soft, furry cover, then discover surprise crinkles and funny action words throughout.

SOFT FURRY COVER

CLICK HERE TO WATCH

Beverley Hopwood
9781805441953
8 pp cloth book with
touch-and-feel and a
Velcro fastener, packaged
on a backing board
220 x 170 x 35 mm
£9.99



Also available:

8 pp cloth book with material tabs and a Velcro fastener, packaged on a backing board
220 x 180 x 35 mm; £9.99



9781803376332



9781803374246



9781803376356



9781803374222

Over 880,000 sold

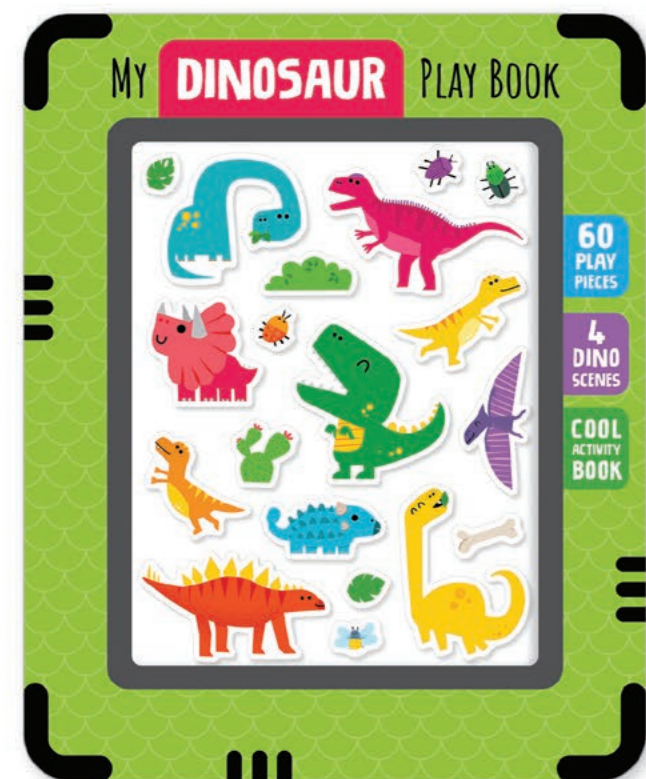
My Dinosaur Play Book 3+ NEW TITLE

Pick up your sticky play pieces and create dinosaur scenes with this interactive tablet-style activity box! Includes roar-some play pieces, epic interchangeable scenes and a cool colouring activity book.

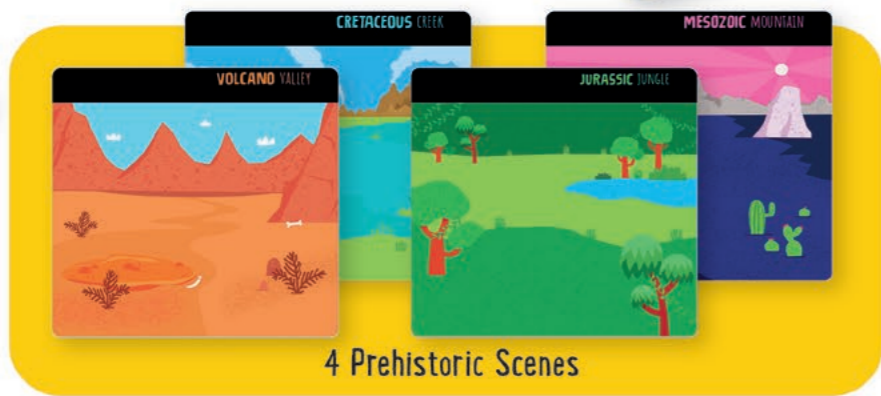
REUSABLE STICKY PLAY PIECES

CLICK HERE TO WATCH

Available August
Danielle Mudd
9781805442080
Box set inc. 3 sheets of sticky play pieces, 4 interchangeable scenes and a 16 pp book
234 x 193 x 20 mm
£9.99



3 Sheets of Play Pieces



4 Prehistoric Scenes



Activity Book

Playhouse: Hansel and Gretel 3+ NEW TITLE

Bring the story of Hansel and Gretel to life with this cleverly designed storybook box set! Featuring surprise flaps to explore, fold-down scenes to create and toy figurines to play with.

CLICK HERE TO WATCH

Available October
Shannon Hays
9781805442134
10 pp BB with gatefold flaps on every page, packed inside a box with a handle and acetate window, plus 4 toy figurines
248 x 165 x 32 mm
£9.99



Also available:



9781786922632



Stuart Lynch
9781788436977

Over 560,000 sold

Colour Your Own: Axolotl Squishy 3+ NEW TITLE

Design your own axolotl squishy with this delightful box set, featuring a squishy to colour, six pens and an adorable colouring book.

CUTE SQUISHY TO COLOUR

CLICK HERE TO WATCH

Available August
Danielle Mudd
9781805445616
Box set inc. a squishy, 6 colouring pens and a 32 pp book
190 x 240 x 63 mm
£10.99



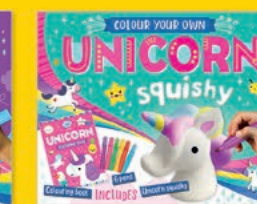
Also available:



Shannon Hays / Charly Lane
9781805444657



Charly Lane
9781803370569



Charly Lane
9781800585454



Charly Lane
9781800585447



Charly Lane
9781800585461

Over 260,000 sold

Squishy Friends: Foodie Cuties

4+ NEW TITLE

Squish and play with the adorable foodie cuties as you puzzle your way through this amazing activity book! With squishy play pieces, super-sweet activities and fun card crafts.

ADORABLE PLAY PIECES

CLICK HERE TO WATCH

Available August
Danielle Mudd
9781805442110
40 pp PB inc. 8 pp card and squishy toys inside a blister on the cover
280 x 215 x 15 mm
£7.99



Glow in the Dark: Unicorns

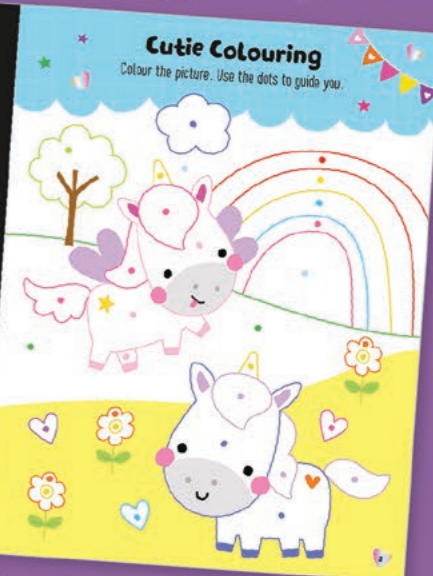
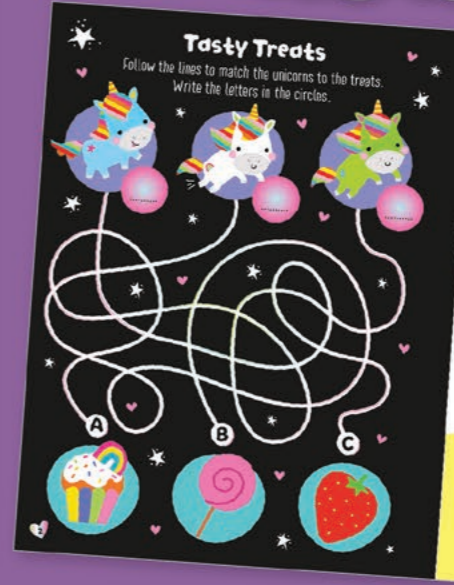
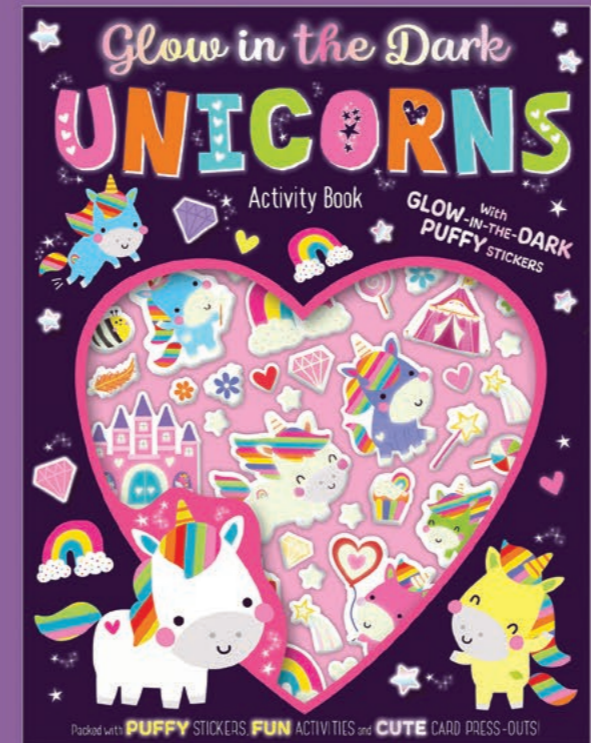
4+ NEW TITLE

PUFFY STICKERS THAT GLOW IN THE DARK

CLICK HERE TO WATCH

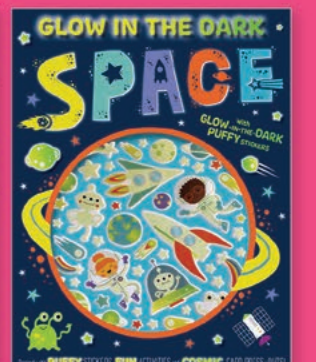
Available August
Jess Moorhouse
9781805444473
42 pp PB inc. 8 pp card and 1 sheet of glow-in-the-dark puffy stickers
280 x 215 x 5 mm
£6.99

Soar and explore with the unicorns in this enchanting activity book! Features magical glow-in-the-dark puffy stickers and charming card press-outs to make and play with.



Over 570,000 sold

Also available:



Hayley Kershaw
9781803373409

Shannon Hays
9781803370767

Danielle Mudd
9781800589964
£5.99

Shiny Stickers: Bubble Tea 4+

NEW TITLE

Come and meet the bubble tea characters in this super-cute activity book. Get stuck into playful puzzles, sweet card press-outs and deliciously delightful shiny stickers.



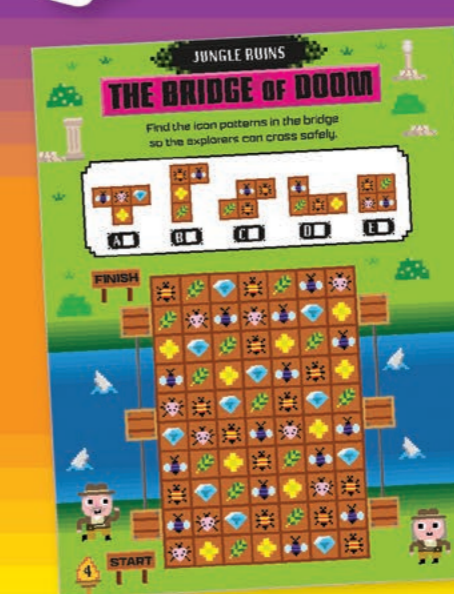
Available August
Jess Moorhouse
9781805442776
42 pp PB inc. 8 pp
card and 1 sheet
of foiled stickers
280 x 215 x 5 mm
£6.99

SHINY FOIL STICKERS

Shiny Stickers: Arcade Adventure 4+

NEW TITLE

Get ready for an arcade adventure in this awesome activity book! Packed with video-game style mazes and puzzles, pixelated shiny stickers and cool card press-outs.

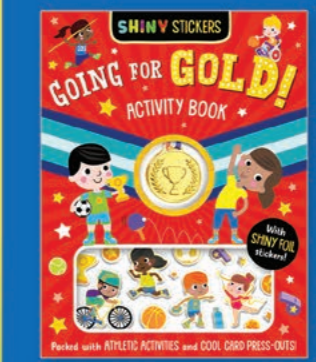


Available September
Scott Barker
9781805442790
42 pp PB inc. 8 pp
card and 1 sheet
of foiled stickers
280 x 215 x 5 mm
£6.99

SHINY FOIL STICKERS

Over 520,000 sold

Also available:



Hayley Kershaw
9781805440284
42 pp PB inc. 8 pp card,
1 sheet of foiled stickers
and a medal



Jess Moorhouse
9781803370804



Jess Moorhouse
9781800588707
£5.99

Amazing Turtles

4+

NEW TITLE

Explore the fascinating world of turtles in this exciting non-fiction book, with a confetti pouch on the cover. It introduces animal enthusiasts to turtle-y terrific facts, bold photographs and a fun, joke-telling explorer.

FISH CONFETTI POUCH

CLICK HERE TO WATCH

Available August
Stuart Lynch
9781805448952
36 pp CB with a confetti pouch on the cover
228 x 228 x 11 mm
£7.99



Over 130,000 sold

Also available:



Little Bat, What Can You See?

0+

NEW TITLE

FOIL, FUR AND GOOGLY EYES

CLICK HERE TO WATCH

Available August
Jess Moorhouse
9781805442059
12 pp BB with a touch, googly eyes die-cut through to the cover and foil throughout
180 x 180 x 14 mm
£6.99



Also available:



Squish 'n' Squeeze Pumpkin!

3+

NEW TITLE

Follow Squishy Little Pumpkin for some trick-or-treating fun in this adorable book. Help him find his Halloween pals and enjoy squeezing the pumpkin-shaped squishy cut through to the cover.

PUMPKIN SQUISHY

CLICK HERE TO WATCH

Available August
Jess Moorhouse
9781805442035
12 pp cased BB with a squishy touch die-cut through to the cover
178 x 178 x 15 mm
£7.99



Also available:

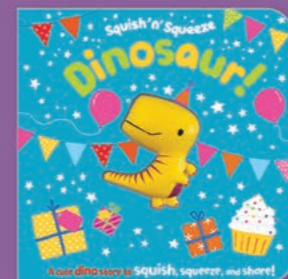
Over 360,000 sold



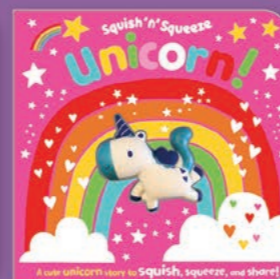
9781803371436



9781805447610



9781789478556



9781789478532

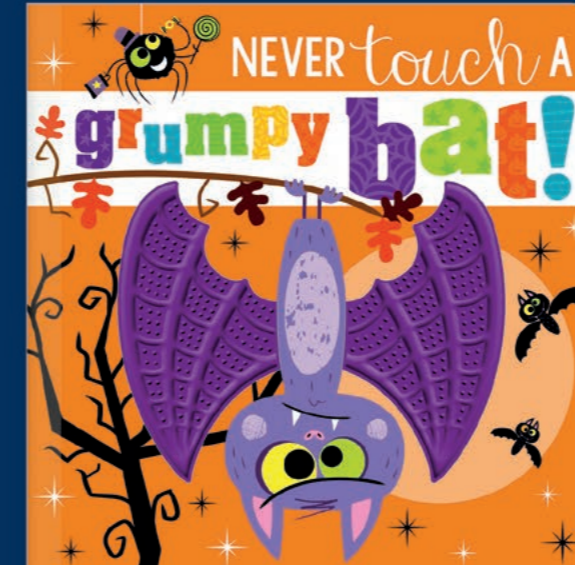
Never Touch 0+

With funny rhymes and silicone touches on every page, children will love these Halloween books from our popular Never Touch range.

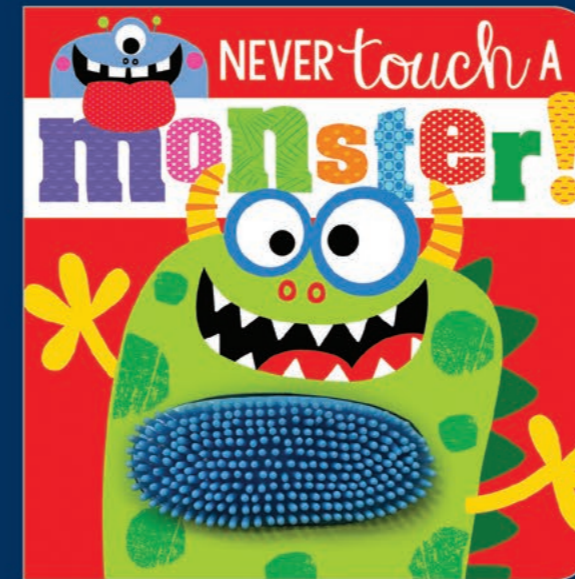
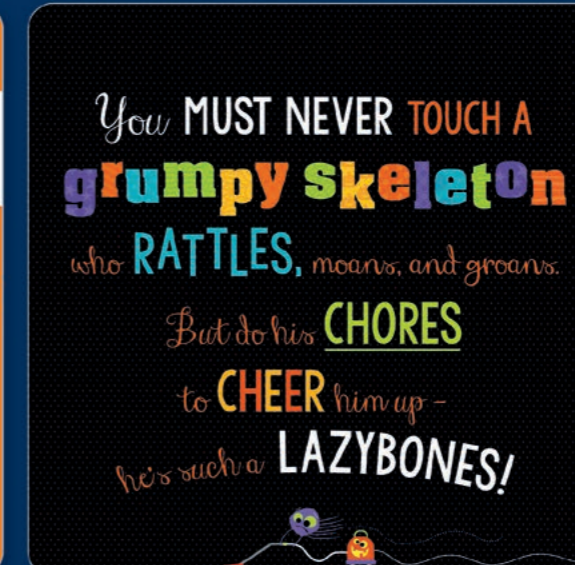
BEST-SELLING SERIES

CLICK HERE TO WATCH

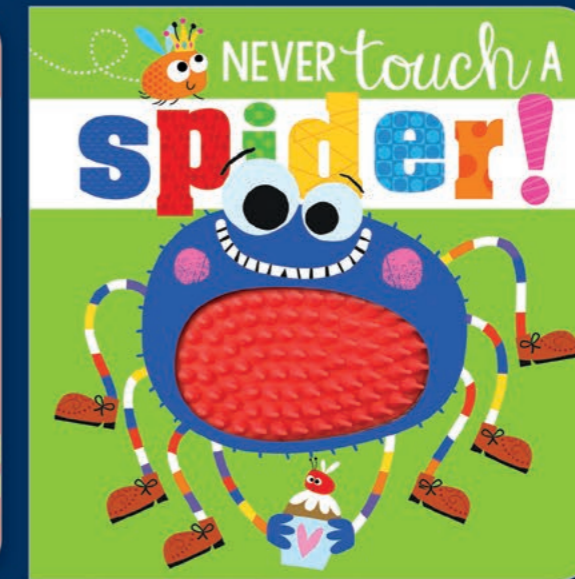
Stuart Lynch
10 pp cased BB with textured silicone touches throughout
186 x 186 x 19 mm
£7.99



9781800582453



9781785984280



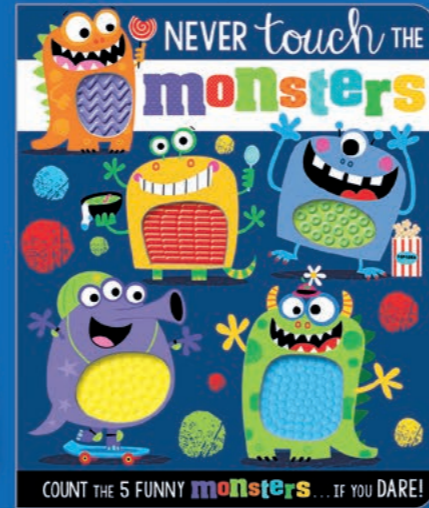
9781788432795

Never Touch 0+

Practise counting down from five with the spooky characters! Children will love watching the pumpkins and monsters disappear one by one at the turn of each page.



9781803375465



9781789477474

BUMPY SILICONE TOUCHES

CLICK HERE TO WATCH

Stuart Lynch
14 pp cased BB with
5 textured silicone touches
die-cut through to the cover
210 x 176 x 13 mm
£6.99

The Squishy, Wishy Pumpkin 3+

The Squishy, Wishy Pumpkin makes Halloween sweet by granting wishes to anyone who says, "Trick or Treat!" This book features a glow-in-the-dark pumpkin character for children to squish and squeeze on every spread.

GLOW-IN-THE-DARK SQUISHY

CLICK HERE TO WATCH

Danielle Mudd
9781800582316
14 pp cased BB with
a glow-in-the-dark
squishy touch die-cut
through to the cover
186 x 186 x 20 mm
£7.99

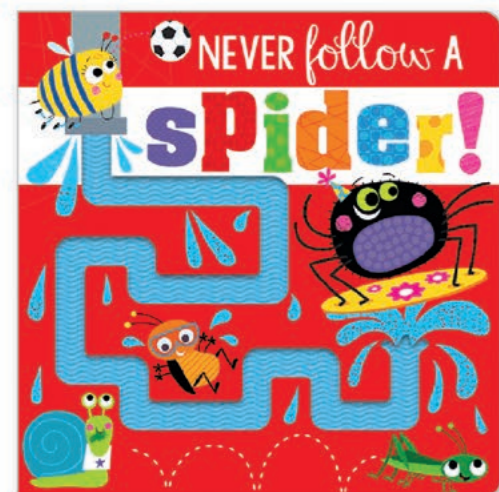


Over 50,000 sold



Never Follow a Spider! 0+

Have fun tracing the trails in this book as you follow each funny bug! Amusing rhymes and awesome illustrations will keep little ones entertained throughout.



CLICK HERE TO WATCH

Stuart Lynch
9781800581357
12 pp cased BB with
textured silicone
touches on the cover
and touch-and-feel
trails throughout
186 x 186 x 20 mm
£7.99

Over 80,000 sold

Never Touch a Monster! Jigsaw 1½+

Piece together our best-selling Never Touch characters! Read the book, and then build the two-piece, three-piece and four-piece jigsaws with fun silicone touches.



CLICK HERE TO WATCH

Stuart Lynch
9781800580558
3 jigsaws (each with a textured silicone touch) and a 10 pp BB,
packed inside a box with a textured silicone touch and a carry handle
215 x 280 x 65 mm
£12.99

Window Stickies: Halloween 3+

Make creepy card press-outs and complete activities in this BOO-tiful book, with reusable gel stickers to create spooky scenes on your windows at Halloween!



CLICK HERE TO WATCH

9781789477832
42 pp PB inc.
8 pp card and 1 sheet
of window stickers
280 x 215 x 5 mm
£5.99

Over 100,000 sold

Happy Halloween! 3+

Search a haunted house, puzzle over witches and help trick-or-treaters in this spook-tacular activity book, with glow-in-the-dark puffy stickers and cool press-outs.



CLICK HERE TO WATCH

9781800584341
42 pp PB inc.
8 pp card and 1 sheet
of glow-in-the-dark
puffy stickers
280 x 215 x 5 mm
£5.99

Over 280,000 sold

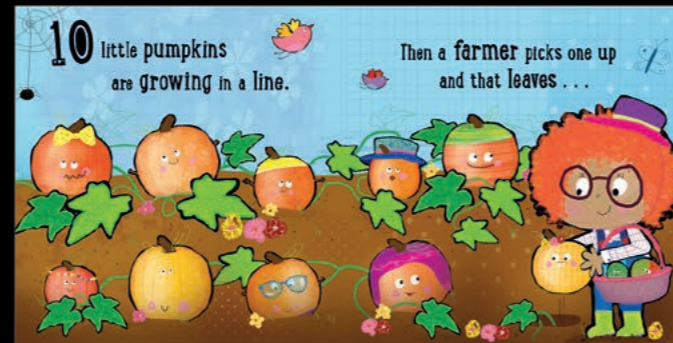


Who Goes Boo? 0+



9781788432900
10 pp EVA foam book
with shaped pages
180 x 120 x 15 mm
£5.99

Ten Little Pumpkins 3+



Lara Ede
9781788433068
32 pp PB with two-way
sequins on the cover
265 x 260 x 4 mm
£7.99

Pop Up! Messy Christmas 0+

NEW TITLE

3-D
POP-OUT
SCENES



Available October
Jess Moorhouse
9781805441083
12 pp cased BB with
pop-ups throughout
185 x 134 x 22 mm
£6.99

It's nearly Christmas . . . but everything is a mess! Join Santa and his merry friends in this chaotic festive tale, perfect for story time on Christmas Eve. The pop-up pages and fun rhyme are sure to keep little ones entertained.

Trick or Treat! 3+



Sarah Vince
9781786923110
18 pp BB with flaps
179 x 179 x 10 mm
£5.99

Scratch and Sparkle: Halloween 4+



9781789470475
36 pp PB inc. 8 pp
scratch-off pages and
a scratcher tool
280 x 215 x 5 mm
£6.99

Balloon Stickers: Halloween 3+



9781789470468
32 pp PB with a
balloon sticker inside
a blister on the cover
203 x 203 x 20 mm
£5.99

Halloween Masks 3+



9781786924742
42 pp PB inc.
16 pp card and 2 pp stickers
280 x 215 x 5 mm
£5.99

Halloween Art 8+



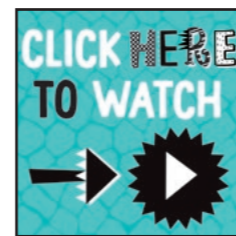
9781788433020
80 pp tear-off pad with a
gatefold and bat-shaped
stackable crayon
203 x 203 x 22 mm
£5.99



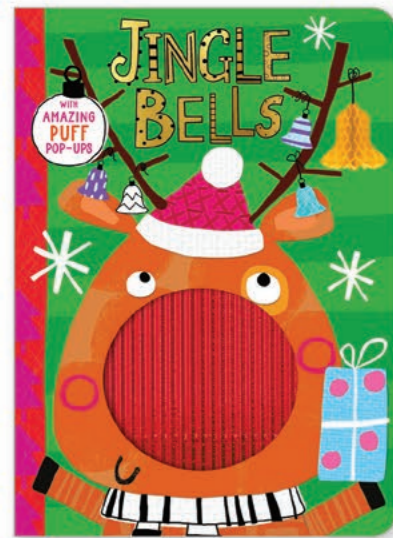
Jingle Bells 3+ NEW TITLE

Sing along to three well-known Christmas songs in this festive board book. Little ones will love exploring the amazing puff pop-ups throughout, including decorations, Christmas characters and more!

AMAZING PUFF POP-UPS



Available October
Lara Ede
9781805441694
12 pp cased BB with a touch on the cover, gatefold flaps and puff pop-ups throughout
185 x 134 x 21 mm
£6.99



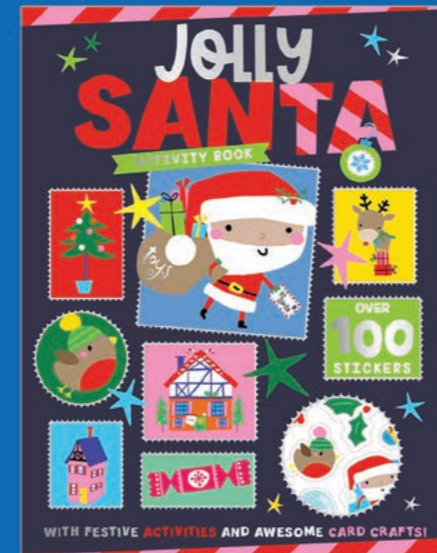
Christmas Sticker Activity Books 4+ NEW TITLE

Celebrate with Santa and his festive friends in these Christmas activity books! Each exciting book includes jolly card press-outs and over 100 festive stickers.



Available October
Beverley Hopwood
24 pp PB inc. 4 pp card and 4 pp stickers
280 x 215 x 4 mm
£4.99

9781805442844
Set inc. 6 x 24 pp PB inc. 4 pp card and 4 pp stickers
280 x 215 x 24 mm
£29.94



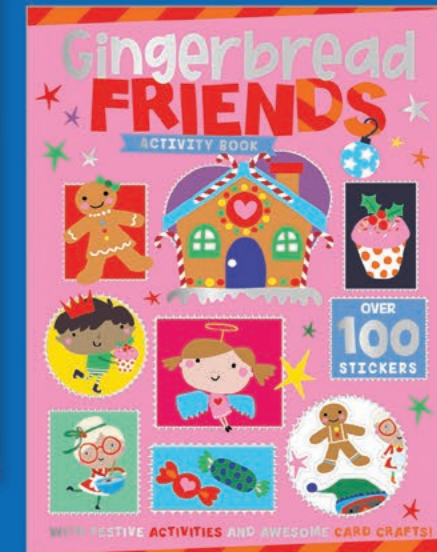
9781805442806



9781805442813



9781805442820



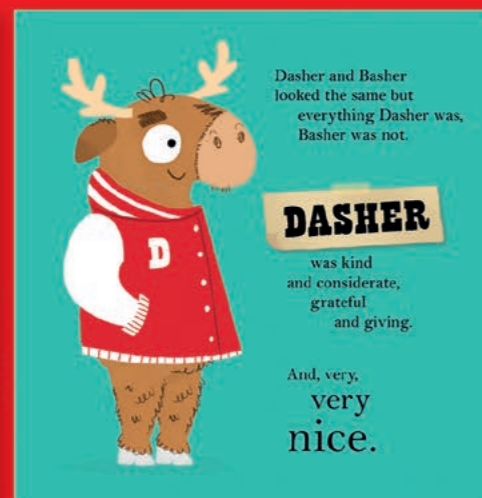
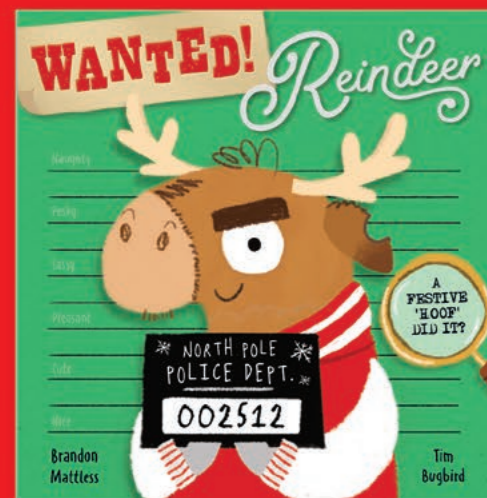
9781805442837

Wanted! Reindeer 3+ NEW TITLE

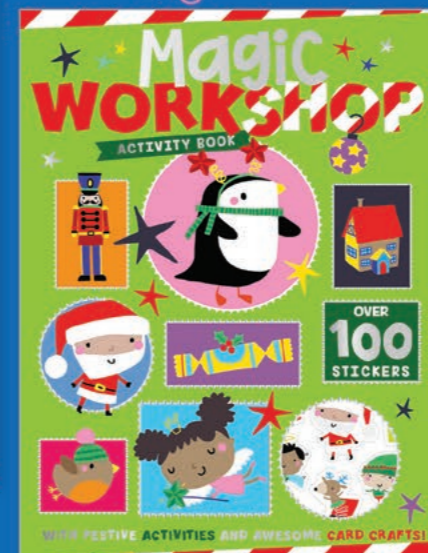
Everyone loves Dasher, Santa's speedy star reindeer. But few have heard of Basher, his crafty twin brother. Basher sets a sneaky scheme in motion to steal all the presents and paint Dasher as the culprit . . . leaving Christmas day in jeopardy! But is this whodunit as simple as it seems? Find out in this funny story full of festive fun.



Available October
Brandon Mattless
9781805441724
32 pp PB
265 x 260 x 4 mm
£6.99



9781805445623

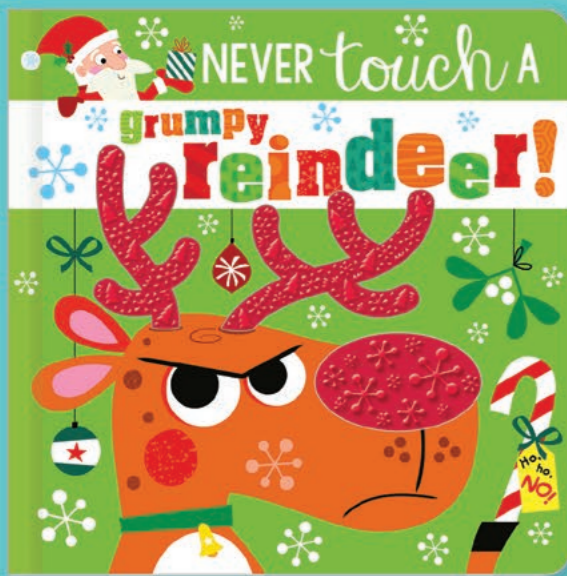


9781805446309



Never Touch 0+

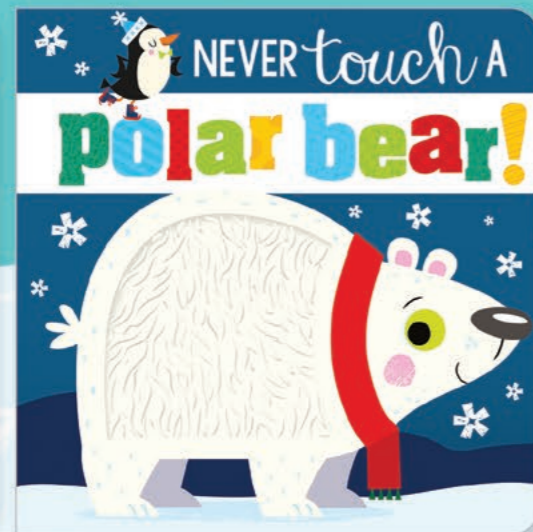
Meet the Christmas characters and winter animals, but watch out – some of them are very grumpy! Explore bumpy touches and funny rhymes in these seasonal Never Touch books.



9781803372884



9781789470482



9781789470963



BUMPY
SILICONE
TOUCHES

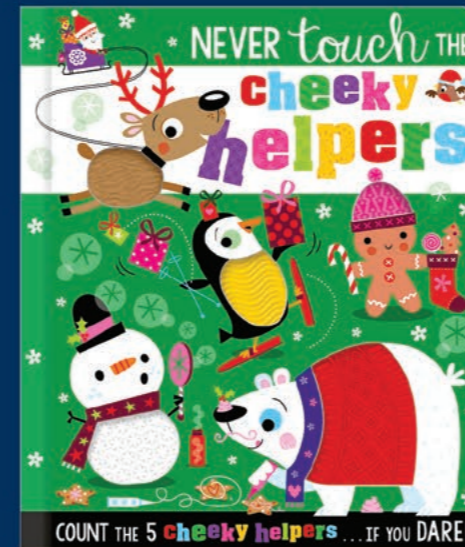
CLICK HERE
TO WATCH



Stuart Lynch
10 pp cased BB with
textured silicone
touches throughout
186 x 186 x 19 mm
£7.99

Never Touch the Cheeky Helpers 0+

Join the cheeky helpers on their festive adventure! Practise counting down from five as the bumpy silicone helpers disappear one by one in this fun addition to our Never Touch range.



CLICK HERE
TO WATCH



Stuart Lynch
9781803379517
14 pp cased BB with
5 textured silicone
touches die-cut
through to the cover
210 x 176 x 13 mm
£7.99

Never Pop a Penguin! 0+

Have fun pressing the colourful silicone poppers as you meet the winter animals. With chilly illustrations and funny rhymes, this tactile book is perfect for engaging little ones and developing hand-eye coordination.



CLICK HERE
TO WATCH



Stuart Lynch
9781803379586
12 pp cased BB with
silicone poppers die-cut
through to the cover
233 x 193 x 16 mm
£8.99

Over
230,000
sold

Never Touch a Polar Bear! Jigsaw 1½+

You must never touch a polar bear ... unless it's on a jigsaw! Little ones will love piecing together these beloved Never Touch characters.



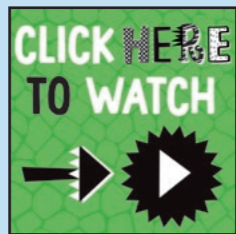
CLICK HERE
TO WATCH



Stuart Lynch
9781800580459
3 jigsaws (each with a textured
silicone touch) and a 10 pp BB,
packed inside a box with a textured
silicone touch and a carry handle
215 x 280 x 65 mm
£12.99

Sparkle Snowman 0+

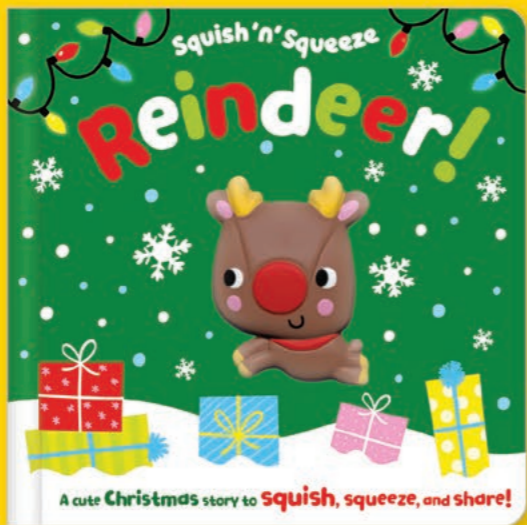
Join Sparkle Snowman and his frosty friends on a winter adventure! This exciting board book features sweet illustrations, fun rhymes and a flashing light button to press on every page.



Hayley Kershaw
9781803377513
12 pp cased BB with a flashing light die-cut through to the cover
186 x 186 x 17 mm
£7.99

Squish 'n' Squeeze Reindeer! 3+

Join Reindeer on a festive search-and-find adventure! Help him find gifts to add to Santa's sleigh, then give him a big squish! This jolly book has a reindeer-shaped squishy cut through to the cover and sweet rhymes throughout.



Jess Moorhouse
9781803379760
12 pp cased BB with a squishy touch die-cut through to the cover
178 x 178 x 15 mm
£7.99

Shiny Stickers: Christmas Magic 4+

Have fun with all the festive friends in this magical bauble-shaped activity book, packed full of playful puzzles, awesome card press-outs and delightfully shiny stickers.



Stuart Lynch
9781803376721
42 pp PB inc. 8 pp card and 1 sheet of foiled stickers
280 x 215 x 5 mm
£6.99

Shiny Stickers: Christmas Wonderland 4+

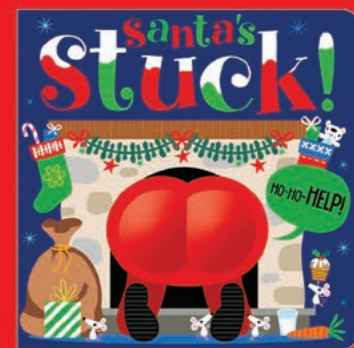
Join Santa Claus on a festive adventure in this amazing activity book. Playful puzzles, card press-outs and shiny stickers are sure to keep little hands busy this Christmas.



Beverley Hopwood
9781800585881
42 pp PB inc. 8 pp card and 1 sheet of foiled stickers
280 x 215 x 5 mm
£5.99

Santa's Stuck! 3+

It's Christmas Eve, but Santa keeps getting stuck in things! With a funny rhyme and a squishy Santa bottom cut through to the cover, this festive book will be fun for the whole family.



Over 80,000 sold

Stuart Lynch
9781800588240
14 pp cased BB with a squishy touch die-cut through to the cover
186 x 186 x 20 mm
£7.99

Jingle Bells, Something Smells! 3+

Help Elf and her friends uncover the mystery of the smelly mound in the woods in this funny board book, with a squishy poo-shaped touch throughout!



Over 60,000 sold

Clare Fennell
9781786924575
14 pp cased BB with a squishy touch die-cut through to the cover
210 x 178 x 20 mm
£7.99

The Magic of Christmas 0+

Turn the shaped pages of this magical book and marvel at the intricate foil details. Sure to be loved, this beautiful book would make the perfect festive gift.



Stuart Lynch
9781800580855
12 pp shaped BB with foil and embossing throughout
210 x 176 x 18 mm
£7.99

Window Stickers: Christmas 3+

Complete festive activities and tinsel-tastic card press-outs in this Christmas activity book! Use the gel stickers to create a winter wonderland scene on your window at Christmas.



9781789477849
42 pp PB inc. 8 pp card and 1 sheet of window stickers
280 x 215 x 5 mm
£5.99

Felt Stickers: Christmas 3+

This activity book is packed with festive characters to meet and fun activities to complete. Press out and create the Christmas crafts, then decorate them with the amazing 3-D felt stickers!



Jess Moorhouse
9781800585317
42 pp PB inc. 8 pp card and 1 sheet of felt stickers
280 x 215 x 5 mm
£5.99

Over 110,000 sold

Colour Splash: Christmas Magic 3+

Discover the magic of Christmas with Santa and his friends. Read the story and use the refillable water pen to complete the activities and bring each page to life.



9781800585256
14 pp BB with a refillable water pen die-cut through to the cover
240 x 214 x 9 mm
£6.99

Never Touch a Grumpy Elf! 3+

Everyone's favourite festive friends from the Never Touch series are back in this amazing activity book, complete with a bumpy silicone cover, over 100 stickers and fun card press-outs.



Stuart Lynch
9781789477993
40 pp PB inc. 4 pp card, 8 pp stickers and a textured silicone touch on the cover
280 x 215 x 5 mm
£6.99

Eraser Pencil Toppers: Christmas Colouring 3+

Colour over 30 seasonal designs in this Christmas set, with five colouring pencils topped with festive erasers.



Charly Lane
9781800588806
Box set inc. 5 colouring pencils with eraser pencil toppers and a 64 pp pad bound book attached to the box, all mounted onto backing board
250 x 170 x 18 mm
£7.99



Festive Collection Sticker Activity 4+



Lara Ede
9781803370651
Set inc. 6 x 24 pp PB inc. 4 pp card and 4 pp stickers
280 x 215 x 24 mm
£29.94



Festive Collection Activity 4+



Lara Ede
9781803370644
Set inc. 6 x 24 pp PB inc. 4 pp card and 4 pp stickers
280 x 215 x 24 mm
£29.94



Countdown to Christmas 4+



24 pp wirebound book, plus 2 sticker sheets and a snowman crayon
297 x 420 x 10 mm
£10.99



9781803370545

9781803370552

Over 1 million sold



Puffy Stickers: Happy Little Elves 3+

Complete festive puzzles, create cool Christmas crafts, and then decorate them with the 3-D puffy stickers in this awesome activity book.



9781786923073
54 pp PB inc. 20 pp card and 1 sheet of puffy stickers
280 x 215 x 7 mm
£5.99

Scratch and Sparkle: Christmas 4+

Complete activities and create dazzling decorations, models and more using the scratcher tool and sparkly paper in this eye-catching book.



9781789470581
36 pp PB inc. 8 pp scratch-off pages and a scratcher tool
280 x 215 x 5 mm
£6.99

Christmas Picture Books 3+

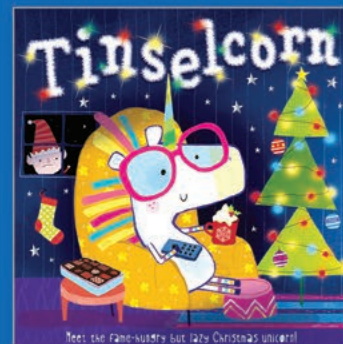
Snuggle up together this Christmas with a selection of fun, amusing and heartwarming festive storybooks, perfect for getting into the holiday spirit.



Over
7
million
sold

9781805447863*
Set inc. 10 x 32 pp PB
£69.90

Lara Ede, Clare Fennell, Beverley Hopwood,
Stuart Lynch, Samantha Meredith, Kate Toms,
Nadine Wickenden and Ian Worrall-Dutton
32 pp PB
265 x 260 x 4 mm
£5.99



9781803379418*
£6.99



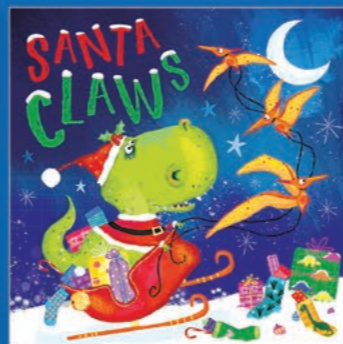
9781805446125*
£6.99



9781805446118*
£6.99



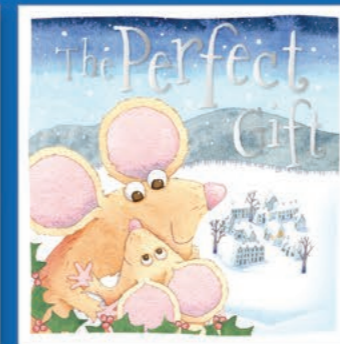
9781803376264*
£6.99



9781803374291*
£6.99



9781788431934



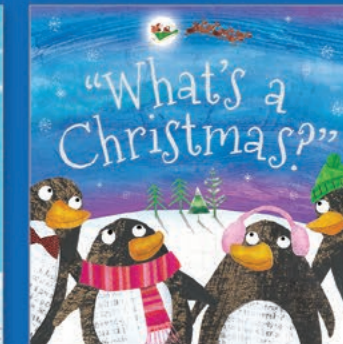
9781783931637



9781786922427



9781788433037



9781783938094



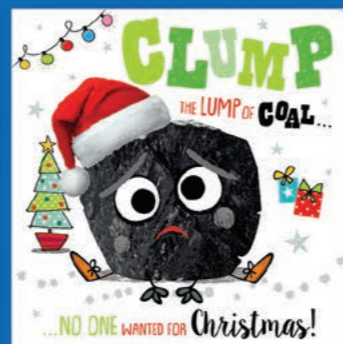
9781803374277
£6.99



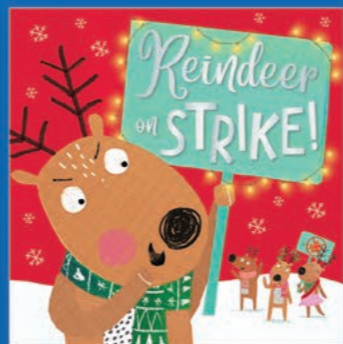
9781803376271*
£6.99



9781805445364*
£6.99



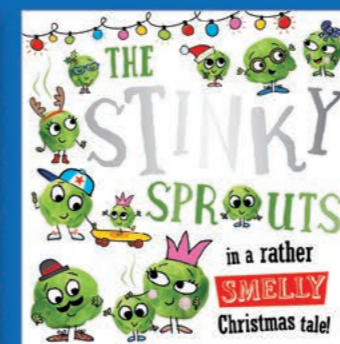
9781800581104*
£6.99



9781789477702*
£6.99



9781786922434*



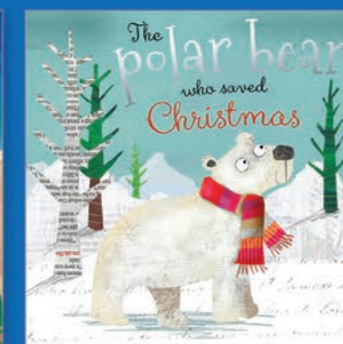
9781786922458



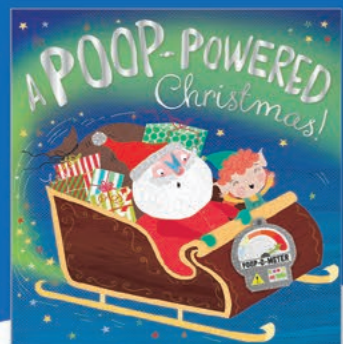
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9781785984624



9781783931620



9781789470536



9781789470550



9781788431903



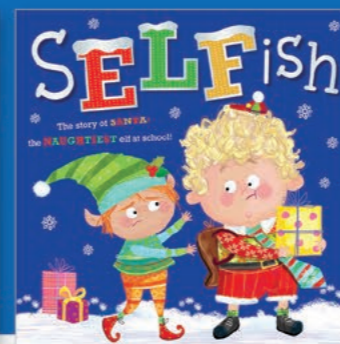
9781786922410



9781783931644



9781800583825



9781800583818



9781789477658; with two-way sequins on the cover; £7.99



9781805444497
PVC bag inc.
10 x 28 pp padded
CB books
164 x 164 x 110 mm
£69.90



Snowglobe Picture Books 3+

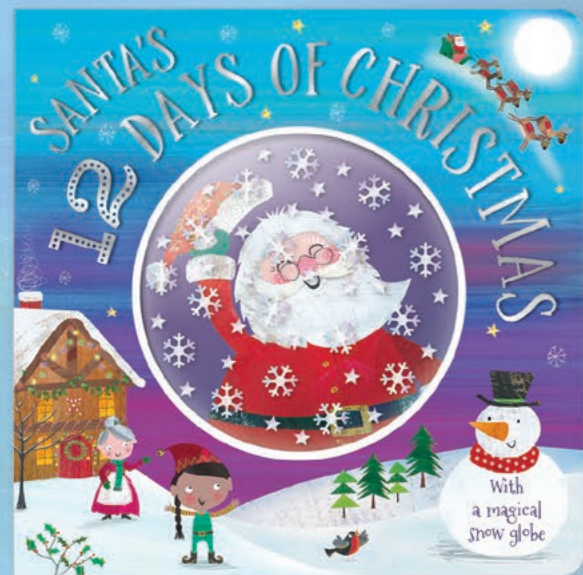
Embark on a festive adventure with these Christmas storybooks! Sweet illustrations put a magical twist on these well-loved tales, each complete with a liquid-filled snowglobe on the cover for a tactile reading experience.

Over 400,000 sold

MAGICAL SNOW GLOBE

CLICK HERE TO WATCH

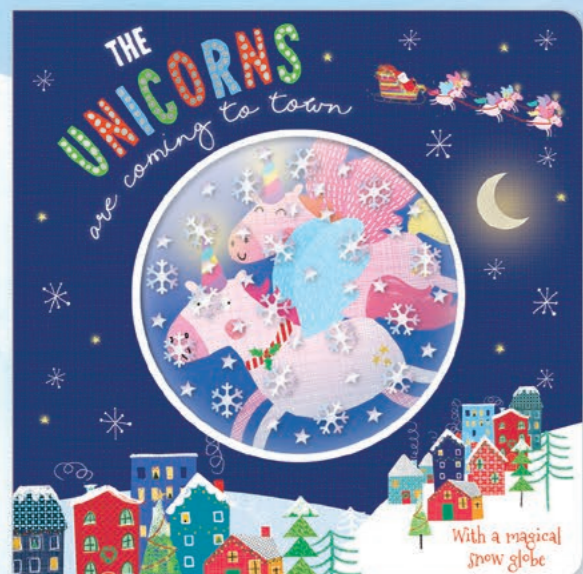
Clare Fennell
28 pp padded CB with a snowglobe on the cover
232 x 232 x 9 mm
£6.99



9781803374031



9781803374338



9781803376202



9781803376653
3 x 28 pp padded CB with a snowglobe on the cover, packaged in a polybag
232 x 232 x 27 mm
£20.97



The Magic of Christmas 0+



Stuart Lynch
9781789477559
12 pp shaped BB with foil and embossing throughout
155 x 130 x 18 mm
£4.99

Never Feed a Grumpy Reindeer! 0+



Stuart Lynch
9781789477566
12 pp cased BB with die-cut mouth holes and felt teeth throughout
186 x 186 x 20 mm
£7.99

Never Touch a Grumpy Elf! Book and Plush 3+



Stuart Lynch
9781789472363
Box set inc. 12 pp cased BB and plush
215 x 260 x 90 mm
£16.00

5 Busy Little Elves 0+



9781789477580
14 pp cased BB with 5 textured silicone touches die-cut through to the cover
210 x 176 x 13 mm
£6.99

Scratch and Reveal: Christmas 6+



9781788438674
Box set inc. 40 pp PB, 8 scratch sheets, 3 stencils, a scratcher tool and a card picture frame
228 x 294 x 37 mm
£14.99

Christmas Cheer! 3+



Lara Ede
9781785984594
54 pp PB inc. 20 pp card and 1 sheet of puffy stickers
280 x 215 x 7 mm
£5.99

My Snowflake Bag 3+



9781789470598
48 pp PB inc. 4 pp card and 12 pp stickers
280 x 215 x 6 mm
£5.99